



## **TRAVELODGE HOTELS ANNOUNCE 72 HOUR SALE COMMENCING 11AM ON 23 MARCH**

*Free breakfast for two with every booking\**

**Sydney, NSW; 18 March, 2010:** Travelodge Hotels announced today a 72 hour sale which will commence at 11am on Tuesday 23 March until 11am on Friday 26 March, 2010 (or until sold out).

Over the course of the sale, travellers who book two or more nights online at [www.travelodge.com.au](http://www.travelodge.com.au) will receive a 10% discount on the best available online rate plus they will receive two free breakfasts valued at AU\$50.

The 72 hour sale includes all 16 Travelodge Hotels located throughout Australia and New Zealand and will be available for stays from 26 March until 30 June, 2010. The hotels are conveniently located in popular locations such as Sydney, Melbourne, Brisbane, Perth, Darwin, Newcastle and Rockhampton in Australia, and in Palmerston North and Wellington in New Zealand.

The Travelodge Hotel 72 hour sale will allow the smart traveller to experience great value with discounted prices on their next hotel stay and is just in time for families planning their school holiday break.

For further information about this great value 72 hour sale and to book please visit [www.travelodge.com.au](http://www.travelodge.com.au)

**Terms and conditions apply:** Book online at [www.travelodge.com.au](http://www.travelodge.com.au) between 11am, 23 March until 11am, 26 March, 2010 (or until sold out). Stay period is between 26 March until 30 June, 2010. All bookings must be for two or more consecutive nights to be eligible to receive 10% off the best online available rate and breakfast for two at the Travelodge Hotel where guests choose to book their stay. Bookings are to be pre-paid, are non refundable, non cancellable and non changeable at the time of making the reservation. Offer is subject to availability and excludes peak periods. Block out dates apply. Promotion can not be used for existing bookings.

**ENDS**

### **Media contact:**

Lisa Phillips  
Director of Marketing  
Toga Hospitality  
E: [lphillips@toga.com.au](mailto:lphillips@toga.com.au)  
P: +61 2 9356 1068

Tessa Anderssen  
Communications Manager  
Toga Hospitality  
E: [tanderssen@toga.com.au](mailto:tanderssen@toga.com.au)  
P: +61 2 9356 1005

### **About Travelodge Hotels**

*Travelodge Hotels represent a new generation of hotels for the smart traveller looking for quality hotels in excellent city locations. With a 40 year heritage in Australia, the 16 new generation Travelodge Hotels are located in Sydney, Melbourne, Brisbane, Perth, Darwin, Newcastle and Rockhampton in Australia and Palmerston North and Wellington in New Zealand.*