

**TRAVELODGE VENTURES INTO NEW ZEALAND!**

Toga Hospitality announces the first Travelodge Hotel for New Zealand as part of an exclusive agreement to operate Travelodge Hotels across Australia and New Zealand. The hotel will be re-branded as Travelodge Palmerston North with an expected takeover date of 20 March, 2008.

This is Toga Hospitality's first hotel in New Zealand and the group is excited to add such a wonderful location to its portfolio. Rebranding work will take place during the next few months to complete the change of identity.

Situated in the city centre, Travelodge Palmerston North is just a few minutes walk from lively cafes, shops, theatres, art galleries, museums and the convention centre. The hotel incorporates a beautiful three storey heritage building, built in 1927 and features 85 rooms with modern facilities and conference rooms for up to 500 people.

Travelodge Palmerston North is the 45<sup>th</sup> hotel to be added to the Toga Hospitality portfolio, taking the total number of rooms under management to over 5500.

With this new hotel in New Zealand, this is a great time to take a fresh look at Travelodge. Known for its great value, a recent brand regeneration has provided Travelodge hotels with a modern style including comfortable new furnishings and a real-time online booking service at [www.travelodge.com.au](http://www.travelodge.com.au)

Whether you're on a business trip or taking the family, Travelodge Palmerston North is an ideal place to stay or use as a base for exploring nearby attractions. For great value, rest assured visit [www.travelodge.com.au](http://www.travelodge.com.au)

Toga Hospitality proudly operates and manages Medina Apartment Hotels, Vibe Hotels and Travelodge Hotels in Australia and Adina Apartment Hotels in Europe.

Book Toga Hospitality Hotels online today [www.togahotels.com.au](http://www.togahotels.com.au)

Travelodge Palmerston North  
175-185 Cuba Street  
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New Zealand

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