

## **MEDIA RELEASE**

### **TRAVELODGE NUMBER TWO FOR NEW ZEALAND!**

**Wellington, New Zealand: 1 April 2008:** Toga Hospitality announces the second hotel in New Zealand, formerly the Copthorne Hotel Wellington Plimmer Towers, the 94 room hotel will be re-branded as Travelodge Wellington Plimmer Towers and has an expected takeover date of 19 April, 2008.

The addition of Travelodge Wellington Plimmer Towers comes only a month after the announcement of the first hotel in New Zealand, Travelodge Palmerston North - and is part of an exclusive agreement for Toga Hospitality to operate Travelodge Hotels across Australia and New Zealand.

“This announcement demonstrates the commitment Toga Hospitality has to the New Zealand market and we are thrilled to roll-out the Travelodge brand across the South Pacific, offering great value accommodation for travellers wanting friendly service in excellent city locations,” said Rachel Argaman, CEO, Toga Hospitality.

Rebranding work to Travelodge will take place during the next few months to complete the change of identity and meet the needs of the Travelodge guest.

Travelodge Wellington Plimmer Towers is hotel number 46 for Toga Hospitality, taking the total number of rooms under management across New Zealand, Australia and Europe to over 5500.

Travelodge Wellington Plimmer Towers is situated on Gilmer Terrace in the centre of Wellington’s financial and shopping hub yet close to key cultural attractions such as; Wellington Zoo, the Wellington Cable Car and Te Papa Museum of New Zealand. The hotel is a five minute walk from the harbour and has 94 rooms, a business lounge and conference rooms for up to 200 people.

Now, with two newly branded hotels in New Zealand, this is a great time to take a fresh look at Travelodge whether for business or pleasure. Known for great value and a fresh modern style, Travelodge Hotels offer a real-time online booking service at [www.travelodge.com.au](http://www.travelodge.com.au) with the best online rates guaranteed.

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**Address:** Travelodge Wellington Plimmer Towers  
Corner Gilmer Terrace & Boulcott Street  
Wellington, New Zealand  
[www.travelodge.com.au](http://www.travelodge.com.au)

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### **About Toga Hospitality:**

Toga Hospitality is one of the largest accommodation providers in Australia and expanding world wide, with forty-six hotels and apartment hotels across Australia, New Zealand and Europe.

- **Australia:** Medina Apartment Hotels (22 locations), Vibe Hotels (6 locations) and Travelodge Hotels (13 locations) across Sydney, Melbourne, Brisbane, Canberra, Adelaide, Surfers Paradise, Newcastle, Rockhampton, Darwin, Perth, Wollongong.
- **New Zealand:** Travelodge Hotels (2 locations: Wellington and Palmerston North)
- **Europe:** Adina Apartment Hotels (3 locations: Berlin, Copenhagen and Budapest).

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