



MEDIA RELEASE

Travelodge Choosedays Partner with The Mummy 3: Tomb of the Dragon Emperor and Krispy Kreme

Sydney, NSW; 12 August 2008: Expanding on the remarkable success of Travelodge Choosedays, Travelodge Hotels has now partnered with **The Mummy 3: Tomb of the Dragon Emperor** and **Krispy Kreme Australia** to provide guests with even more exclusive tempting deals when booking their accommodation online at www.travelodge.com.au on each Tuesday.

Travelodge is excited to be partnered with **The Mummy 3: Tomb of the Dragon Emperor** as part of Travelodge Choosedays – giving guests the chance to see this spellbinding blockbuster film starring Brendan Fraser and Jet Li, only at the cinemas from 11 September 2008.

Krispy Kreme Australian is also a very welcome addition to Travelodge Choosedays, offering guests free buy one dozen doughnuts, get one dozen original glazed™ vouchers.

Since March 2008, Travelodge Hotels has offered guests who book their accommodation online on Tuesdays the most attractive tariffs with amazing deals across all 13 hotels in Australia. The offers are only available when booking online and change from week to week. To be guaranteed the best deal, travellers should log on each Tuesday to see the hottest deals of the week.

Travelodge Choosedays deals include overnight accommodation and inclusions such as: vouchers for Roses Only, movie tickets to see selected box-office films, free photo prints, buy one get one free vouchers and free breakfasts or late check-outs.

With **The Mummy 3: Tomb of the Dragon Emperor** and **Krispy Kreme Australia** on board, Travelodge Choosedays offers now include the following temptations:



- **Double movie passes** to new release films such as The Mummy 3: Tomb of the Dragon Emperor
- **Krispy Kreme Australia:** Buy one dozen doughnuts, get one dozen original glazed™ FREE vouchers
- **Roses Only:** \$15 discount vouchers
- **Camera House:** 25 free photo prints
- **Thrifty Car Rental:** Car hire upgrade to next available vehicle class
- **Snowgoose:** 25% discount on fruit boxes

The refreshed and revitalised Travelodge Hotel brand provides comfortable, modern, well-equipped rooms with friendly service in great locations. With Travelodge Choosedays, Travelodge guests are able to save on their accommodation and spend extra money dining in Chinatown Sydney, shopping in Melbourne's Southbank, buying a picnic to enjoy in Kings Park, Perth or simply enjoying an extra night to take in the sights.

Guests who spend time online checking the deals are also able to access top tips from Travelodge's *Tim and Tim*. The experienced travelling duo provide their own top tips every Tuesday @ www.travelodge.com.au.

Travelodge online offers the best Stay and Save rates all year round allowing travellers to spend more on their trip and less on their hotel room. Travelodge Choosedays brings even greater savings - whether it's a double pass to see a latest flick or vouchers to get FREE Camera House prints, Travelodge Choosedays help to make a trip away even more memorable.

Rates start from \$115 per night. Rest Assured when you book online at www.travelodge.com.au

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About Toga Hospitality

Toga Hospitality is one of Australia's largest accommodation providers, currently operating 46 strategically located hotels and apartment hotels in Australia, New Zealand and Europe. The



hotel brands include Medina Apartment Hotels (22 locations across Australia), Vibe Hotels (six locations in Australia) and Travelodge (15 locations across Australia and New Zealand) and boast over 5,800 apartments and hotel rooms. In Europe, Adina Apartment Hotels are located in Berlin, Copenhagen and Budapest (three locations). www.togahotels.com.au

About Travelodge Hotels

Travelodge Hotels represent a new generation of hotels for the smart traveler looking for quality hotels in excellent city locations. While the Travelodge brand has a 40 year heritage in Australia, all Travelodge Hotels have recently been refreshed and revitalised, offering a smart and convenient accommodation choice. The 15 new generation Travelodge Hotels are located in Sydney, Newcastle, Melbourne, Brisbane, Rockhampton, Darwin and Perth in Australia and Palmerston North and Wellington in New Zealand.