



Media Release

1 February 2006

## New Hotel for Travelodge - Newcastle

Toga Hospitality announces the acquisition of a new hotel in the heart of Newcastle, on the spectacular Hunter Coast, NSW. Formerly the Capri Plaza Hotel, the hotel will be re-branded as **Travelodge Newcastle**.

Travelodge Newcastle is the tenth Travelodge Hotel to be added to the rapidly expanding portfolio. It will undergo a \$3 million refurbishment to meet the expectations of the Travelodge guests and continue to offer comfort and quality at unbeatable value.

The purchase of The Capri Plaza Hotel was a joint venture between JF Meridian and NRMA and will be operated by Toga Hospitality from 1 February, 2006. Travelodge Hotels now offer 1,750 rooms across 10 hotels in Australia and is in line with Toga Hospitality's growth strategy across Australia.

"We are delighted with this new property. Newcastle is wonderful location that provides visitors with a breath-taking coastline and is the gateway to one of Australia's most famous wine regions, the Hunter Valley. Travelodge Newcastle will thrive in this relaxed, urbane city with so much to offer," said Allan Vidor, Managing Director of Toga Hospitality.

As its name suggests, Travelodge Newcastle is located in the heart of Newcastle, opposite the Market Town Shopping Centre on King Street. Situated on the spectacular Hunter Coast, Newcastle is home to magnificent beaches and a bustling, cosmopolitan city that offers a surf city culture and lively eat streets, ideal for a relaxed coastal getaway.



For the business traveller, the hotels central location in addition to the 129 guest rooms, restaurant, bar and extensive conference facilities make Travelodge Newcastle an excellent choice for meetings and events.

Travelodge is proud of consistently offering great value in a friendly environment. Whether it's for a business trip or leisure the price per room rates offer comfort and quality at unbeatable value.

Travelodge Hotels are managed by Toga Hospitality also proudly operating Medina Apartment Hotels, Vibe Hotels in Australia and Adina Apartment Hotels in Europe.

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**MEDIA INFORMATION:**

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